

RENYI HONG

Associate Professor
Communications and New Media
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EDUCATION

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|-----------|---|
| 2011-2017 | University of Southern California
Annenberg School for Communication & Journalism
Ph.D. in Communication |
| 2009-2011 | Nanyang Technological University
School of Communication & Information, Singapore
Master's in Communication Studies |
| 2005-2009 | Nanyang Technological University
School of Communication & Information, Singapore
Honors in Communication Studies (First-class) |

ACADEMIC APPOINTMENTS

National University of Singapore
Department of Communications and New Media

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|-----------|----------------------------------|
| 2025— | Associate Professor |
| 2017-2025 | Assistant Professor |
| 2021-2 | William Lim Siew Internal Fellow |

PUBLICATIONS

MONOGRAPHS

1. **Hong, R.** (2022). *Passionate Work: Endurance After the Good Life*. Duke University Press.

RECOGNITION

- Listed as “Outstanding Academic Titles 2022: Work and Labor” by Choice. [Link](#).

REVIEWS

- Jiang, M. (2024). In *Global Media and China*, Onlinefirst.
- Rahman, S. (2024). In *Work, Employment, Society*, Onlinefirst.
- Zhuang, V. K. (2024). In *Lateral: Journal of Cultural Studies Association*, 13(1). [Link](#).
- Mambra, S. (2024). “Passion in the Modern Workplace,” In *Economic & Political Weekly*. [Link](#).

- Gokmenoglu, B. (2023). In *British Journal of Industrial Relations*, 61(1), 227-229.
- Robitaille, A. (2023). “Neoliberal Keywords: Creative, Passionate, Confident,” In *Public Books*. [Link](#).
- Yi, Y. (2023). In *Convergence: The International Journal of Research into New Media Technologies*. Onlinefirst.
- Discenna, A. T. (2023). In *International Journal of Communication*, 17, 2091–2094. [Link](#)

PODCAST

- New Books in Critical Theory. [Link](#),

TRANSLATIONS

- Vietnamese (2023): Bàn Về Đam Mê, translated by Khánh Trang, published by Thái Hà Books. [Link](#)
- Chinese (2025). 一忍再忍：后工作时代的激情操纵. Translated by Xu Yue for Orient Publishing Center. [Link](#)

2. **Hong, R.** *Work's Plasticity: Visions of a Bearable Future*. Contracted by Duke UP

REFEREED JOURNAL ARTICLES

1. **Hong, R.** (2026). Craftsmanship and Skill: Mayo, Gender and the Rise of Psychological Justice. *New Proposal*. Available at: <https://ojs.library.ubc.ca/index.php/newproposals/article/view/199008>
2. **Hong, R.** (2026) Platform Economies of Debility: Accidents and Injury Compensation in Food Delivery Work. *Public Culture*.
3. **Hong, R. & Zhuang, V. K.** (2025). Producing Value From Injury: Dashcam Platforms, Accidents, and Gig Work. *Social Media + Society*. Available at: <https://doi.org/10.1177/20563051251329083>
4. **Hong, R.** (2024). Plasticity: Accounting for Adaptation in Sociotechnical Systems. *International Journal of Communication*, 18, 762-768. Available at: <https://ijoc.org/index.php/ijoc/article/view/21839/4463>
5. **Hong, R.** (2024). Curative Platforms: Disability, Access, and Food Delivery Work in Singapore *New Media & Society*. 26(5), 2593-2613.
6. Chen, C. & **Hong, R.** (2024). Business of Involution: Self-Study Rooms and Work Culture in China. *Journal of Cultural Economy*, 17(3), 396-412. <https://doi.org/10.1080/17530350.2023.2246988>
7. **Hong, R. & Chan, Z. M. W.** (2023). Making Live through the Gig: Biopower and Protection with Taxis in Singapore. *Lateral: Journal of Cultural Studies Association*, 12(2). Available at: <https://csalateral.org/issue/12-2/making-live-through-gig-comfort-taxis-singapore-hong-chan/>
8. Qiu, J. L, **Hong, R.** & Badger, A. (2023). Auditing Gig Work Platforms: Fairwork's Research, Advocacy and Impact. *Singapore Labor Journal*, 2(1), 22-38. Available at: <https://worldscientific.com/doi/10.1142/S281103152300013X>
9. **Hong, R.** (2023). Road Warriors to Digital Nomads. Portable Computers, Habitats, and Remote Work. *Cultural Studies*, 37(3), 508-535.
10. **Hong, R.** (2022). Telecommuting Pedagogies: White Plasticity and the Ecological Imaginaries of Working-From-Home. *Social Text*, 40(2), 21-48.

11. **Hong, R.** (2021). Probing Interfaces: New Games, Spacewar!, and the Gamification of Complexity. *International Journal of Communication*, 15, 1836-1854. Available at: <https://ijoc.org/index.php/ijoc/article/view/16384/3415>
12. **Hong, R.** (2017). Office Interiors and the Fantasy of Information Work, *Triple C: Communication, Capitalism & Critique*, 15(2), 543-564. Available at: <http://triple-c.at/index.php/tripleC/article/view/763>
13. **Hong, R.** (2016). Soft Skills and Hard Numbers: Gender Discourse in Human Resources, *Big Data & Society*, 1-13. Available at: <http://bds.sagepub.com/content/3/2/2053951716674237.full.pdf+html>
14. **Hong, R.** (2015). Finding Passion in Work: Media, Passion and Career Guides. *European Journal of Cultural Studies*, 18(2), 190–206.
15. **Hong, R.** & Chen, V.H.H. (2014). Becoming an Ideal Co-creator: Web Materiality and Intensive Laboring Practices in Game Modding. *New Media & Society*, 16(2), 290-305.
16. Jung, Y., Hall, J., **Hong, R.**, Goh, T., Ong, N., & Tan, N. (2014). Payback: Effects of Relationship and Cultural Norms on Reciprocity. *Asian Journal of Social Psychology*, 17(3), 160–172.
17. **Hong, R.** (2013) Game Modding, Prosumerism and Neoliberal Labor Practices. *International Journal of Communication*, 7, 984–1002. Available at: ijoc.org/index.php/ijoc/article/download/1659/900
18. Chen, V.H.H., Duh, H.B.L, & **Hong, R.** (2008). The Changing Dynamic of Social Interaction in World of Warcraft: The Impacts of Game Feature Change. *Proceedings from ACE '08: International Conference on Advances in Computer Entertainment Technology*.

BOOK CHAPTERS

1. **Hong, R.** (2026). “The Pain of Love: Unemployment, Passionate Work and Spousal Support” in *Handbook of Digital Labor for SAGE*.
2. **Hong, R..** (2021). “Le Modifiche, Il Prosumerismo E Le Pratiche Di Lavoro Neoliberiste.” Translation of article “Game modding” in *Game Over: Critica della ragione videoludica* (Ed: Matteo Bittanti) Italy: Mimesis Edizion.
3. **Hong, R.** (2016). #CokeDrones and the good life: Migrant workers in Singapore and the politics of recognition. In *The Good Life in Asia’s Digital 21st Century* (69-74). Digital Asian Hub: Hongkong.

BOOK REVIEW

1. Ofer Sharone, “Flawed System/Flawed Self: Job Searching and Unemployment Experiences.” (2014) *International Journal of Communication*, 8, 1536–1539

UNDER REVIEW & PREPARATION

1. **Hong, R.** (Forthcoming). “Access and Platforms” for *Critical Disability Media Studies* (2nd ed). New York University Press.
2. Soh, A. & **Hong, R.** (Under Review). “Negotiating an Ethics of Ugliness” in *European Journal of Cultural Studies*

PUBLIC INTEREST ARTICLES

1. Singapore Research Nexus (2024, March 25). “Making Live through the Gig: The Case of Comfort Taxis in Singapore.” Available at: <https://fass.nus.edu.sg/srn/2024/03/25/making-live-through-the-gig-the-case-of-comfort-taxis-in-singapore/>

2. **Hong, R.** (2023, May 17). CNM's Dr Renyi Hong on Disability and Food Couriers in Singapore in FASS News. Available at: <https://fass.nus.edu.sg/news/2023/05/17/cnms-dr-renyi-hong-on-disability-and-food-couriers-in-singapore/>
3. **Hong, R.** Qiu, J. L., & Badger, A. (2023, 15 December). “公平工作框架对零工经济的意义” in Lianhe Zaobao. Available at: <https://www.zaobao.com.sg/forum/views/story20231215-1456120>